

The Agentic E-Commerce Operating System

Vondera's AI agents launch, run, and grow Cash-on-Delivery (COD) & social commerce businesses across Egypt and MENA — end to end, in one platform.

3,000+

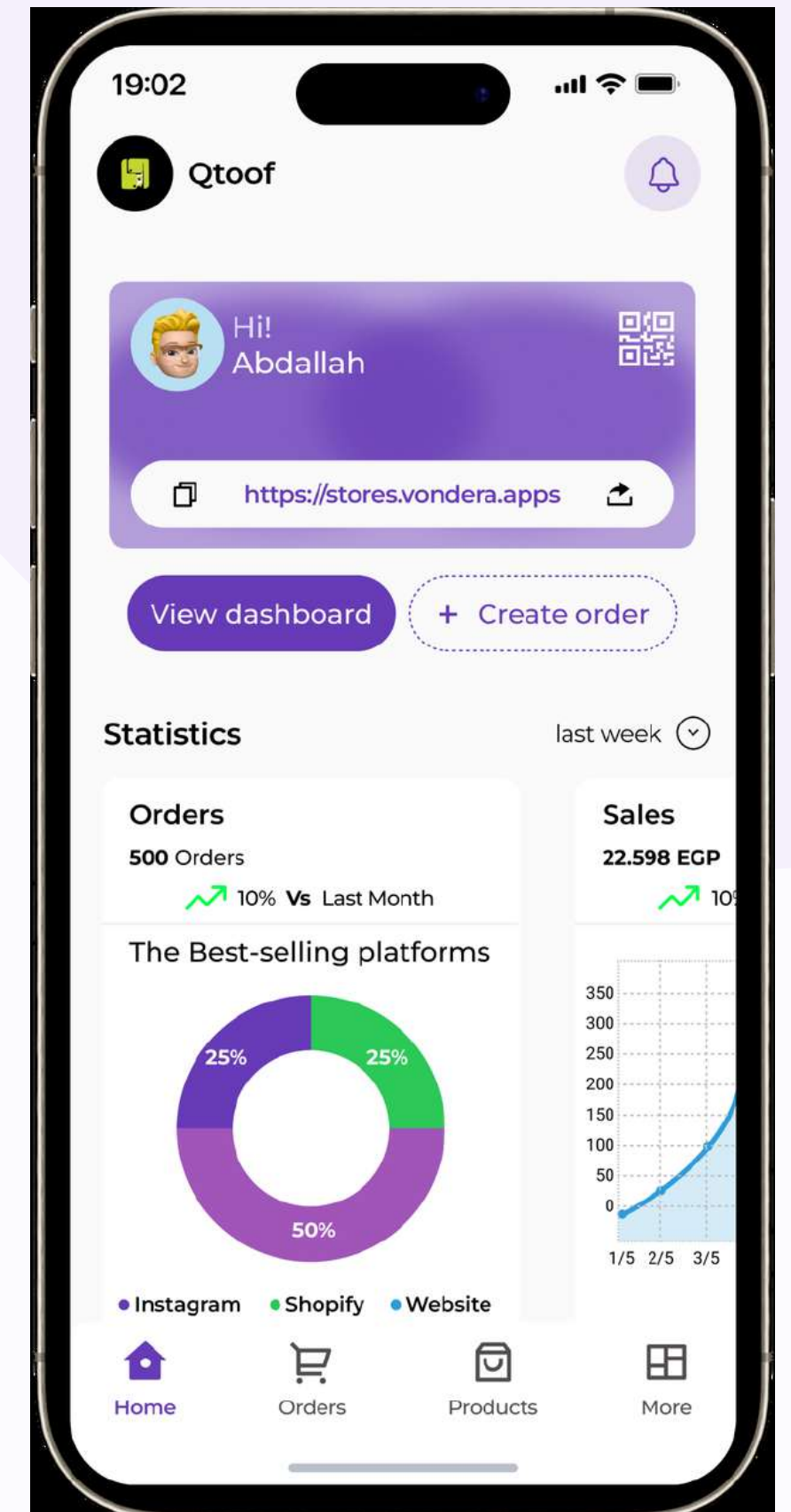
Merchants onboarded

500M EGP

GMV processed

10+

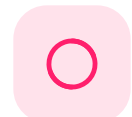
Strategic partners



Why most new e-commerce businesses stall

Over 70% of new e-commerce businesses fail within 6–8 months — primarily due to management and financial challenges, as well as logistics and supplier issues.

*Illustrative estimate — a commonly cited early-stage e-commerce failure benchmark.



Managing the order cycle

Sales, fulfillment, and delivery handled with no unified system.



Finance, sales & expenses

No clear view of net profit, expenses, and sales performance.



Marketing & website

Many merchants sell without a real website or marketing capability.



Fragmented tools

Disconnected apps for payments, shipping, and inventory.

Everything you need — no more fragmented tools

Vondera brings the tools merchants usually manage separately into one connected platform.



E-commerce Website



Social Inboxes



Shipping



Payments



Team Management



Inventory



Community



Orders Management



Media Buyers

Built for daily operations, not just checkout

Financials

- Financial reports
- Scale Now, Pay Later

Website Building

- Pick your theme
- Customize your website
- Activate payment gateways

Domain Services

- Buy your domain, paid in local currency

Order Management

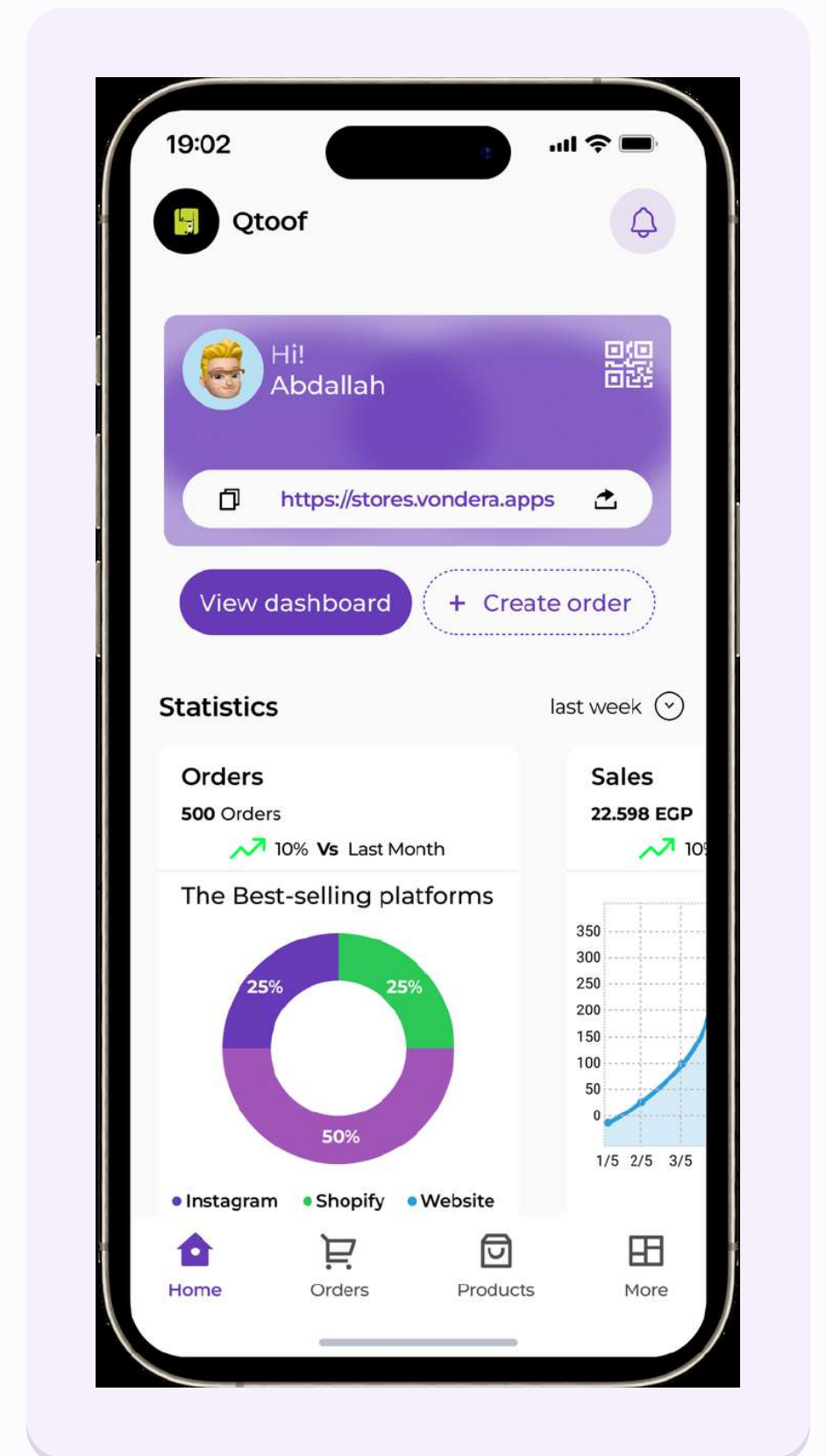
- Multiple sales channels
- Full order cycle

Logistics

- Access shipping companies
- Access a network of suppliers

Inbox Integration

- Connect all social inboxes and chat from Vondera



Real usage, starting 2025

10+

Strategic partners

Payment gateways & logistics

3,000+

Merchants onboarded

During pilot phase

413K

Orders processed

Q4 2025

500M EGP

GMV processed

Gross Merchandise Value — Vondera takes 1–2%

700

Paying merchants

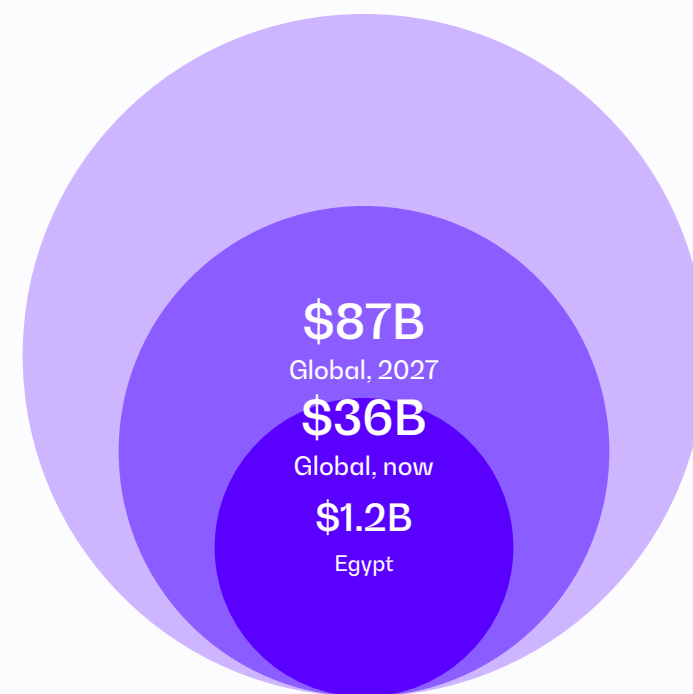
23% conversion from onboarded merchants

2.5M EGP

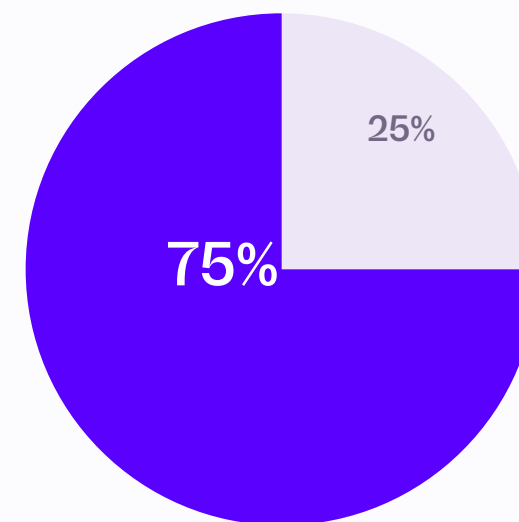
Subscription revenue

Revenue from subscriptions

A large market — with proof we can capture it



TAM → SAM (nested by geography & horizon)



of top growth companies are adopting integrated commerce & operations by 2025.

PROVEN SOM — LIVE TRACTION, NOT A PROJECTION

500M EGP GMV already processed on Vondera

700 paying merchants · 23% conversion from onboarded merchants

Four ways Vondera earns from the same transaction



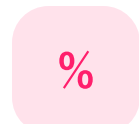
Subscription Fees (SaaS)

Vondera offers subscription plans for merchants.



Vpay

3–4% from online payments processed through Vpay.



Service Provider Commission

0.7% average from payment gateways · 5% B2B marketplace connecting merchants with suppliers ·
~30% average of plugins' revenue.



Vship

Fixed fees per order shipped through Vship.

Why We Win

Vondera bundles the tools a COD & social-commerce merchant needs into one platform, instead of stitching together generic, global website builders.

Capability	Vondera	Shopify / Wix	Typical local tools
Native COD checkout & reconciliation	✓	✗	Partial
Integrated social inbox (IG/WhatsApp orders)	✓	✗	Partial
Built-in shipping & logistics network	✓	✗	Partial
Integrated payments & subscriptions (Vpay)	✓	✗	Partial
Built for MENA/Egypt SME workflows & language	✓	✗	Partial
All-in-one — no plugin stacking required	✓	✗	✗

Meet the team building Vondera



Mohamed Elshreef

Co-Founder & CEO

AI Engineer
5 years of experience in e-commerce



Abdelrhman Elshreef

Founder & CTO

Software Developer
8 years of experience in software development



Khaled Radwan

Co-Founder & CGO

E-commerce & Channel Growth
Ex-Unilever, MENA region experience



Hamza Hassan

Board Member & Commercial Director

Enterprise Sales & Partnerships
Ex-Vodafone Business, Khazna, Nearpay



Our Partners

Honored to serve your trust, with more collaborations on the horizon.



Our Clients



Accelerated By

500



Raising a Seed Round

\$500K – \$1M



 Growth & Acquisition

40%

Scale merchant acquisition across Egypt and MENA; expand the acquisition team and media buying.

 Product & Engineering

35%

Deepen platform features — payments, logistics integrations, and AI agents — and strengthen reliability.

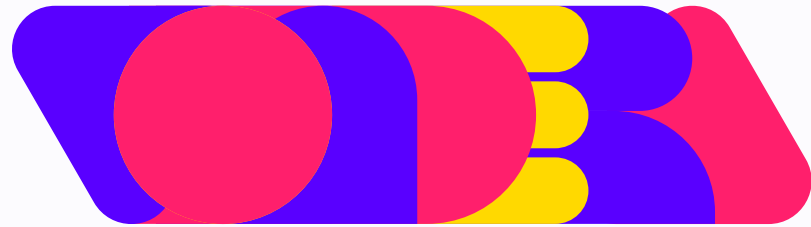
 Team & Ops

25%

Grow the core team and strengthen merchant success and operations capacity.

Interested in this round?

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Thank You

We are always looking for new e-commerce merchants and partners.



Scan this QR code if you want to shine with us